

The College Admissions Journey: Student Perspectives on the Challenges and Opportunities

We surveyed nearly 300 high school students during the pandemic to get their thoughts on the college search and application process from the resources they rely on to gather information to the biggest obstacles and what matters most. Here are the key findings.



What are Students Looking for in the College Search Process?





What Do Students Want More Of?





1

2

3

Not being able to compare a long(er) list of colleges in a consistent way

Three Things Students Are Tired Of

Not receiving the information they're looking for from colleges they're interested in





What's Important to Students?



<u>Contact us today</u> to learn more about how we applied this research to create student centered solutions to the college admissions process

