

SCOIR



For Counselors

Scoir AI Playbook

Best practices and resources to help you
maximize Admission Intelligence

Scoir AI Playbook

Overview

Scoir AI empowers counselors with trusted insights and supports counselor-driven guidance. With Scoir AI, counselors are equipped with personalized and real-time insights for every student, enabling you to control the narrative around acceptance chances and ensuring students access credible data that supports informed decision-making.

Wondering where to get started? We've got you covered!

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Check out Admission Intelligence tools and insights, and see what's in it for you

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Tools & Insights

Scoir AI is an integrated set of tools and insights, powered by machine learning, to assist in building balanced college lists and demystifying acceptance chances with personalized predictions, helping to inform and evaluate application strategies.

These are the primary Admission Intelligence tools you'll access in Scoir:

- ✓ **Predictive Chances:** Beyond Scattergrams, see predictions based on the application outcomes of similar students and high school profiles. These personalized, round-level acceptance chances are informed by tens of millions authentic, de-identified outcome records
- ✓ **Intelligent Match:** Receive acceptance likelihood predictions personalized to your students and high school—set at scale—for every college and student
- ✓ **Balanced List Scores:** Guide students toward balanced college lists, personalized to their profile, and easily track progress from early list building to application planning

Let's dive a little deeper into these tools.

Predictive Chances [↗](#)

Scoir AI goes beyond academic factors like GPA and test scores—it also accounts for characteristics like first-generation status, geographic location, race/ethnicity, sex, and high school profile, ensuring a more comprehensive prediction. Plus, student and college location, including in-state and out-of-state admission trends, are considered.

What's in it for you: Run simulations based on academic profile changes to help set goals and expectations with students, plus use app round predictions to inform early decision strategies (all within Scoir!).

Predictive Chances for Craig ⓘ How does this work?

Overall Chances for Craig: 96% Very Likely

Round	Deadline	Chances
Spring Priority/Scholarship Deadline (All)	Oct 1	95% Very Likely
Spring Application Deadline (All)	Dec 1	96% Very Likely
Fall Priority/Scholarship Deadline (Nonresidents)	Dec 15	95% Very Likely
Fall Priority/Scholarship Deadline (Idaho Residents)	Feb 15	95% Very Likely
Fall Application Deadline (All)	May 1	96% Very Likely

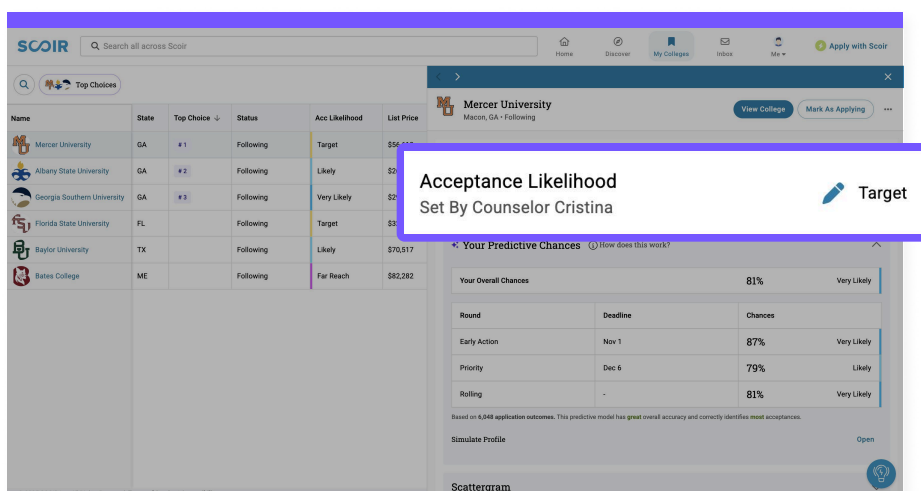
Based on 11,956 application outcomes. This predictive model has **great** overall accuracy and correctly identifies **most** acceptances.

[Simulate Profile](#) [Open](#)

Intelligent Match

Automatically assign acceptance likelihood at scale for every school based on each student's academic profile. Easily customize visibility, permissions, and acceptance likelihood ranges. Of course, if you prefer to manually set acceptance likelihood, you have that option as well.

What's in it for you: Improve accuracy on personalized acceptance likelihood predictions, and leave more time in your day to support students through exception cases.



The screenshot shows the SCOR interface. On the left, a table lists colleges with columns for Name, State, Top Choice, Status, Acc Likelihood, and List Price. The 'Acc Likelihood' column is highlighted with a yellow box. On the right, a detailed view for Mercer University is shown, including a 'View College' button and a 'Mark As Applying' button. A callout box highlights the 'Acceptance Likelihood' section, which states 'Set By Counselor Cristina' and includes a 'Target' button.

Balanced List Scores

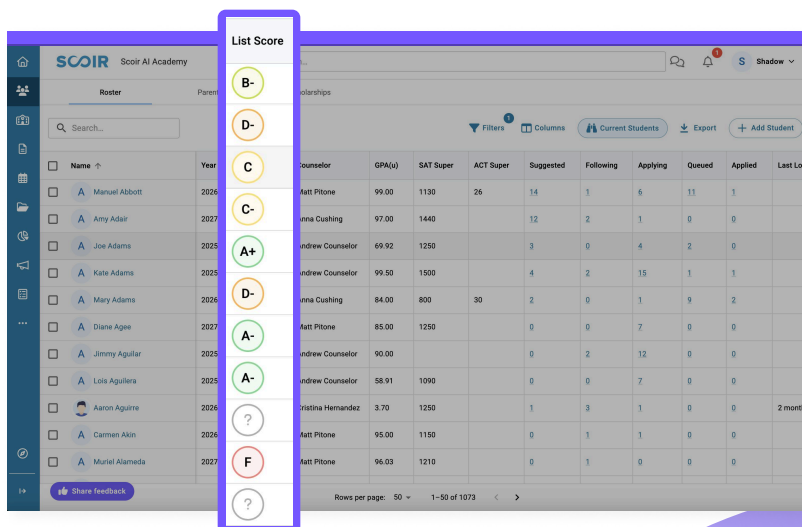
Evaluate and build a college list that reflects each student's academic fit and personal preferences. By generating a College List Score, students can track the overall health of their choices, ensuring their list is neither too ambitious nor too safe. Enhance your lists by setting the Score Application List to calculate based on colleges in Applying and Applied only.

What's in it for you: Easily track and monitor progress, from early list building to application planning, and quickly identify students who might need assistance.



Tip!

For a List Score to generate, a student must follow a college and have their acceptance likelihood set.



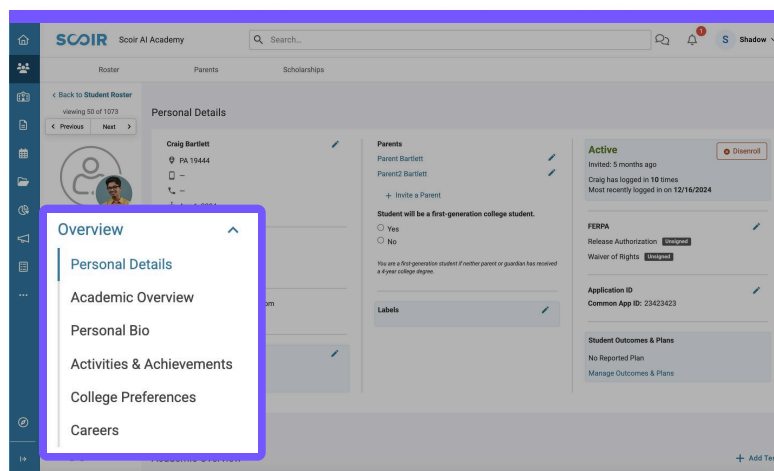
The screenshot shows the SCOR Academy interface. On the left, a table lists students with columns for Name, Year, and List Score. The 'List Score' column is highlighted with a yellow box. On the right, a detailed view for a student is shown, including a 'View Student' button and a 'Mark As Applying' button. A callout box highlights the 'List Score' section, which shows a score of 'B-' and a 'Target' button.

Best Practices

We want you to get the MOST out of Scoir AI. Here are five best practices to make that happen.

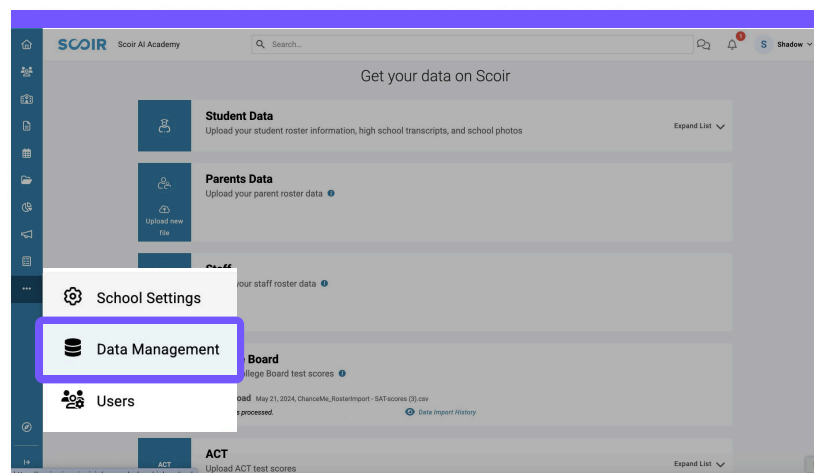
1 Ensure your students' academic profiles are as filled out as possible

The more information in a [student's profile](#), the better! Remember, including details like first-generation status, geographic location, race/ethnicity, major, and academic focus ensure more comprehensive predictions.



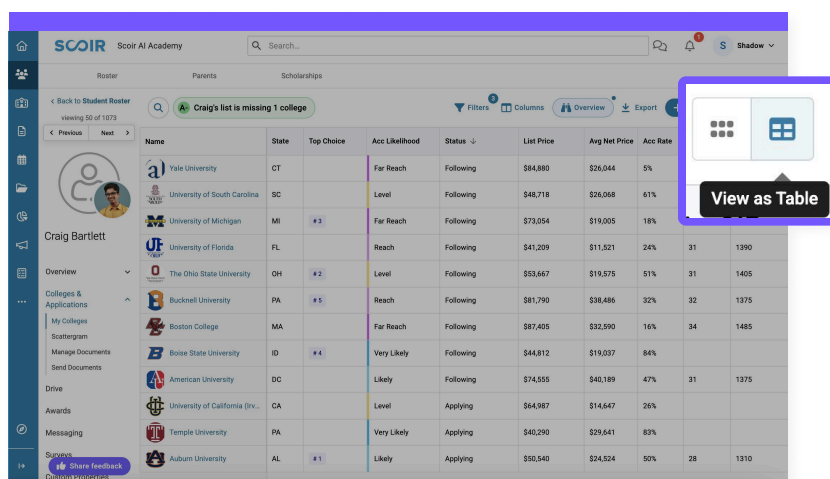
2 Actively record outcomes and application results

Be diligent about reporting test scores, GPA, and [application outcomes](#) in Scoir. We also encourage you to utilize [Hooks](#) to include additional qualitative data. By including these details, you're helping drive the evolution of Admission Intelligence and providing information that allows us to better align predictions with your school!



3 See students' My Colleges as a table view

When you switch from a Column to Table view, you'll get more information at a glance like Acceptance Likelihood. Plus, easily Filter, add and remove Columns, and save and export new Views.

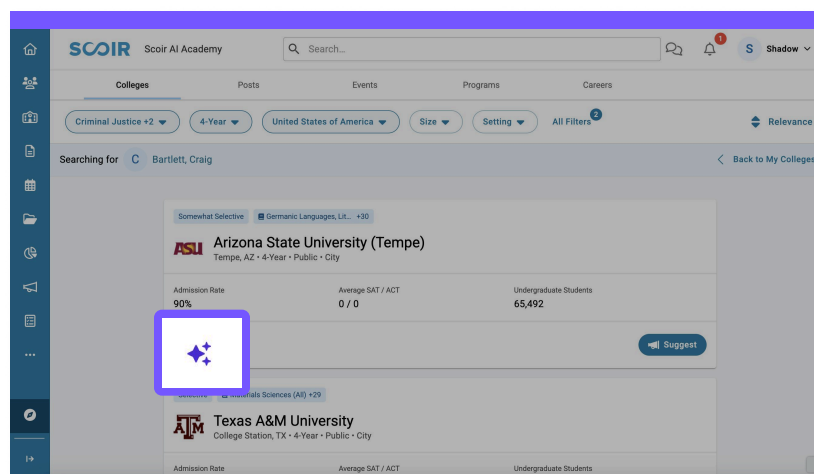


The screenshot shows the Scoir AI Academy interface. On the left is a sidebar with navigation options like 'Overview', 'Colleges & Applications', 'My Colleges', 'Scattergram', 'Manage Documents', 'Send Documents', 'Drive', 'Awards', 'Messaging', and 'Settings'. The main area displays a table of colleges for a student named Craig Bartlett. A callout box with a grid icon and the text 'View as Table' is overlaid on the table.

Name	State	Top Choice	Acc Likelihood	Status	List Price	Avg Net Price	Acc Rate
Yale University	CT		Far Reach	Following	\$84,880	\$26,044	5%
University of South Carolina	SC		Level	Following	\$48,718	\$26,068	61%
University of Michigan	MI	#3	Far Reach	Following	\$73,054	\$19,005	18%
University of Florida	FL		Reach	Following	\$41,209	\$11,521	24%
The Ohio State University	OH	#2	Level	Following	\$53,667	\$19,575	51%
Bucknell University	PA	#5	Reach	Following	\$81,790	\$38,486	32%
Boston College	MA		Far Reach	Following	\$87,405	\$32,590	16%
Boise State University	ID	#4	Very Likely	Following	\$44,812	\$19,037	84%
American University	DC		Likely	Following	\$74,555	\$40,189	47%
University of California (Irvine)	CA		Level	Applying	\$64,967	\$14,647	26%
Temple University	PA		Very Likely	Applying	\$40,290	\$29,641	83%
Auburn University	AL	#1	Likely	Applying	\$50,540	\$24,524	50%

4 Evaluate application chances throughout Scoir

When searching for colleges on behalf of a student, look for the Scoir AI icon. Click in to view Predictive Chances and get a sense of where the student stands.



The screenshot shows the Scoir AI Academy interface with search results for colleges. The search is for 'Bartlett, Craig'. The results list 'Arizona State University (Tempe)' and 'Texas A&M University'. A callout box with a Scoir AI icon (a stylized infinity symbol) is overlaid on the results.

College	Admission Rate	Average SAT / ACT	Undergraduate Students
Arizona State University (Tempe)	90%	0 / 0	65,492
Texas A&M University			

5 Optimize settings based on your school's needs

Scoir AI is super flexible and easy to personalize, giving you more than one way to use these tools at your high school, depending on what works best for you.

	<h2>Happy Path</h2> <p>By design, Scoir AI is meant to empower you and your students to access the same information, in real-time. You can easily configure your settings to what we like to call the Happy Path.</p>	<h2>Custom Path</h2> <p>If you prefer to share the information with students in a more controlled manner, we support that too. Simply configure your settings to share Scoir AI insights when you're shoulder-to-shoulder with students.</p>
Personalize your setting		
<h3><u>Intelligent Match</u></h3> <p><i>*turn ON to automatically set acceptance likelihood for students, or OFF to manually assign</i></p>	<div>ON</div> for all classes	<div>OFF</div> until ready to share
<h3><u>Balanced Lists</u></h3> <p><i>*make visible to students, or hide until you're ready to share</i></p>	Visible to all classes	Hidden until ready to share
<h3><u>Score Application Lists</u></h3> <p><i>*choose a class year and month to begin calculating scores based on colleges in Applying or Applied only</i></p>	<div>ON</div> for seniors in Aug	Choose your class year and month
<h3><u>Predictive Chances</u></h3> <p><i>*make visible to students, or hide until you're ready to share</i></p>	Visible for all classes	Hidden until ready to share

With full control, from setting balanced list requirements to deciding when to roll out features, you can customize who gets access, when, and for which class years, ensuring they align seamlessly with your school's needs and counseling practices.

Real World Use Case

See how two high schools configure Scoir AI to meet their unique needs.

	High School A Happy Path <i>Public School in CA</i>	High School B Custom Path <i>Independent School in NJ</i>
<i>Personalize your setting</i>		
Intelligent Match <i>*turn ON to automatically set acceptance likelihood for students, or OFF to manually assign</i>	ON for all classes	ON for juniors in Aug
Balanced Lists <i>*make visible to students, or hide until you're ready to share</i>	Visible to all classes	Hidden until ready to share
Score Application Lists <i>*choose a class year and month to begin calculating scores based on colleges in Applying or Applied only</i>	ON for seniors in Aug	ON for seniors in Aug
Predictive Chances <i>*make visible to students, or hide until you're ready to share</i>	Visible for all classes	Visible for seniors in Aug
Outcome	The public school in CA has chosen the happy path and makes Scoir AI generally available to their students and families beginning freshman year, allowing the self guiding nature of the tools to help students evaluate and build college lists.	The independent school in NJ has taken a more hands-on approach, using Scoir AI primarily as a reference tool for counselors, until revealing Predictive Chances during the application season for seniors to inform final application plans.

What Counselors Are Saying

Scoir would not be possible without counselor feedback! Here's what some of your colleagues have to say about Scoir AI.

“

I love the clarity and ability to set the parameters for list balancing. We have used the "grading" feature with our current Seniors to help them visualize a balanced list, and also to guide difficult conversations with families who tend to insist on a "reach heavy" list. We look forward to using it with our Juniors as a building block. Proactively instead of reactively like this year with our Seniors.

- Anita Heveron, Counselor at Academy of Our Lady of Peace

“

I absolutely love the percentage chances and predictability for both seniors and underclassmen. It really allows students and counselors to discuss the REAL chances of getting into a school.

- Anonymous Director of Counseling

“

As the college counselor, it is a real timesaver and a lifesaver! It helps me manage expectations; seeing their chances of admission at different colleges rather than me telling them makes that part of my job as a counselor so much easier. It allows students to see for themselves how high or low scoring their list is, and it is fun to watch how compelled they feel to add more target or safety schools just so they could have an A+ rating like their classmates — without me having to do additional research and look up data to support my feedback.

- Anjanita Mahadoo, College Counselor at Silicon Valley International School

“

Scoir AI has been incredibly helpful, especially with a larger upcoming junior class and less time available for individualized list building. The timing couldn't have been better—rather than manually inputting matches, Scoir AI automates the process seamlessly. I also appreciate the new feature that shows students their chances and percentages for Regular Decision versus Early Action or Early Decision. This tool provides valuable guidance on which application type to choose and helps students stay on top of their deadlines

- Alyse Opatowski, College Counselor at Denver Jewish Day School

Additional Resources

As you explore the different paths to use Scoir AI at your high school, we want to ensure you're equipped with resources to guide you.

Admission Intelligence FAQ

Consider this your Scoir AI hub when you want answers to common questions and to better understand how you can customize these tools to fit your needs. Plus, you'll find detailed articles on how to configure your settings and use Admission Intelligence to the fullest.

[Learn More](#)

Admission Intelligence Training

Watch as we walk through Scoir AI to show you how to personalize application strategies with Predictive Chances, get more insight into acceptance likelihood with Intelligent Match, and accelerate the creation and evaluation of Balanced College Lists.

[Watch Now](#)

Scoir AI Feedback

We encourage you to share what you like, what you don't, and what's missing when using Admission Intelligence. Your feedback helps us learn how you're applying these tools day in, day out and what you find most impactful. As we continue to enhance our model, we'll be listening so please let us know what you think!

[Share Your Thoughts](#)

Beyond these resources, remember that you can also reach out to your [dedicated Success Manager](#) for guidance on best practices when using Scoir AI.

Whether you choose to empower your families with these insights and list building tools or leverage Scoir AI as a reference tool for your counseling team to guide your consulting, we hope you find them valuable and trustworthy enhancements to your counseling practice.





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