

Wayzata High School Uses Scoir to Improve Student Enrollment Outcomes

Success Story



SCOIR

Profile

Wayzata High School in Plymouth, Minnesota is a comprehensive public high school serving the Minneapolis suburb. It's under the administration of Wayzata Public Schools and boasts an enrollment of nearly 4,000 students in grades 9 through 12, establishing it as the largest secondary school in Minnesota in terms of student population.

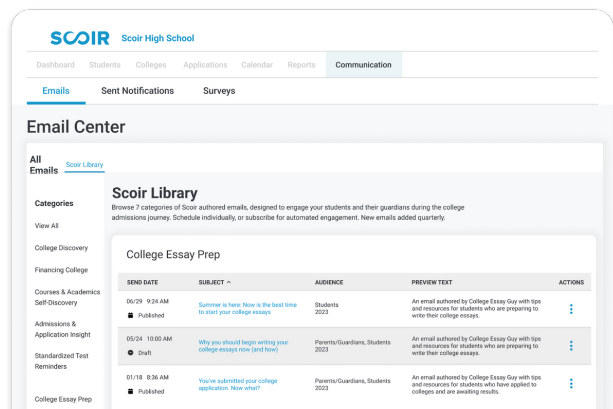
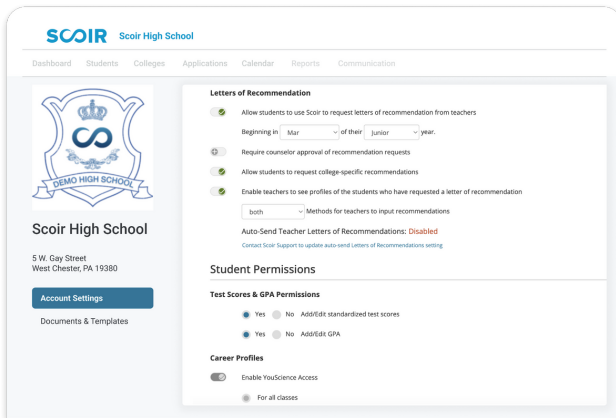
Objective

Wayzata High School partnered with Scoir in 2018 with the hopes of finding a different avenue for sending transcripts and processing documents. They were looking to give students a more effective and engaging platform that allowed them better clarity into the college application process. Before partnering with Scoir, there were a few hurdles with their previous college readiness platform when it came to customer support and accessibility.

Solution

The adoption of Scoir's student-centric and intuitive platform has had a profoundly positive effect. When searching for specific documents or resources, it's as easy as a quick Google search or trip to the Resource Center. The enhanced accessibility and responsiveness of the platform has significantly reduced the burden on the counseling department.

Wayzata students have found Scoir's College Search tool to be particularly valuable, and counselors hold a high regard for the user-friendly dashboard with its streamlined filtering and navigation options. Scoir's College Search tool is a fully customizable search experience that allows students to find their best-fit matches based on their preferences, interests, and recommendations.



The Results

Wayzata High School states that Scoir provides a significantly more user-friendly and navigable experience. The team's prompt and receptive assistance, combined with the intuitive design of our platform, has enabled Wayzata High School to see their goals come to fruition much more quickly. In 2023, with an enrollment of nearly 4,000 students, Wayzata achieved an impressive senior registration rate of 92%, and as of October 2023 84% of their senior students have already submitted their college applications.

The screenshot displays the Scoir platform's search results page. The interface includes a top navigation bar with the Scoir logo and links for 'College Search', 'My Colleges', and 'My Profile'. Below the navigation, there are search filters and a list of college results. The filters include 'Country - United States of America', 'Undergraduate Degrees - Four-year bachelors', and several tags like 'Creative Writing', 'Outdoors', 'Musical Theater', and 'Academic Focus - Engineering'. The search results are presented in a table-like format with columns for college name, average SAT score, average ACT score, acceptance rate, and number of undergraduates. Each result includes a college logo and links for 'Compare' and 'My Colleges'.

College Name	Average SAT Score	Average ACT Score	Acceptance Rate	No. Undergrads
Robert Morris University Moon Township, PA	1110	22	83%	4,497
SUNY College at Oswego Oswego, NY	1160	24	54%	7,104
Brown University Providence, RI	1515	32	8%	6,652
University of Denver Denver, CO				



84%

Of Seniors have active college applications

66%

Of current students are registered

92%

Of students registered a Scoir account (as of Oct 2023)

43%

Of seniors applied to college (as of Oct 2023)

Key Results



"A teacher just sent me this email. In case you wanted to share with others looking at the product how teachers feel using it, here you go. I'm so glad we made the change."

"I wanted to thank the counselors for adopting Scoir for letters of recommendation as it is SOOOOOO much easier and faster to use. I write a lot of letters and it makes it so much easier than our other platform. Thanks so much for adopting this program and looking out for teachers and our time!"

Jen Landy

Counselor





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