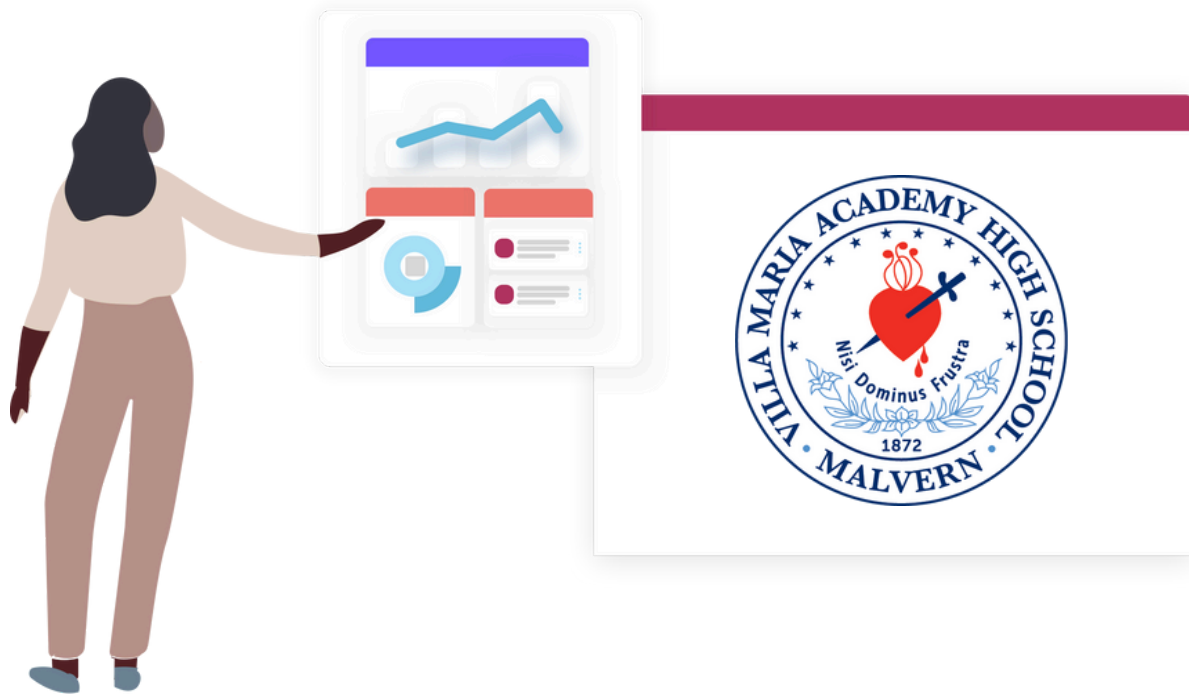


How Villa Maria Transformed Student College Readiness with Scoir

Success Story



SCOIR

Profile

Villa Maria Academy High School is a Catholic all-girls college preparatory school in Malvern, Pennsylvania. Villa Maria was founded by the Sisters, Servants of the Immaculate Heart of Mary in 1872. The independent private school of nearly 450 students takes pride in its unique ability to empower young women to “lead lives of spiritual growth, intellectual inquiry, and Christian service.”

Villa Maria joined the Scoir Network in 2016 as our very first customer!

The Problem

Villa Maria needed a college readiness platform that would:

- Save counselors time and resources
- Be easy and engaging for students to use through the college discovery, planning, and application process
- Help their students get into their college of choice

The Solution

Villa Maria loves how easy Scoir is to use. Here are their favorite Scoir tools!

Email Center

Why This Matters: Saves time and provides students with helpful college readiness resources throughout their high school experience

Villa Maria counselors love that they can connect their work email address to Scoir so they can quickly send bulk emails to their students and parents/guardians. Counselors also utilize the Scoir Library, filled with professional, pre-written emails designed to engage students and their parents or guardians, saving counselors even more time.

The screenshot displays the Scoir Email Center interface for Scoir High School. The navigation bar includes 'Dashboard', 'Students', 'Colleges', 'Applications', 'Calendar', 'Reports', and 'Communication'. Under 'Communication', there are options for 'Emails', 'Sent Notifications', and 'Surveys'. The 'Email Center' section is active, showing 'All Emails' and 'Scoir Library'. The 'Scoir Library' section provides a brief description: 'Browse 7 categories of Scoir authored emails, designed to engage your students and their guardians during the college admissions journey. Schedule individually, or subscribe for automated engagement. New emails added quarterly.' Below this, there is a table of email drafts and published messages under the 'College Essay Prep' category.

SEND DATE	SUBJECT	AUDIENCE	PREVIEW TEXT	ACTIONS
06/29 9:24 AM Published	Summer is here: Now is the best time to start your college essays	Students 2023	An email authored by College Essay Guy with tips and resources for students who are preparing to write their college essays.	⋮
05/24 10:00 AM Draft	Why you should begin writing your college essays now (and how)	Parents/Guardians, Students 2023	An email authored by College Essay Guy with tips and resources for students who are preparing to write their college essays.	⋮
01/19 8:36 AM Published	You've submitted your college application. Now what?	Parents/Guardians, Students 2023	An email authored by College Essay Guy with tips and resources for students who have applied to colleges and are awaiting results.	⋮

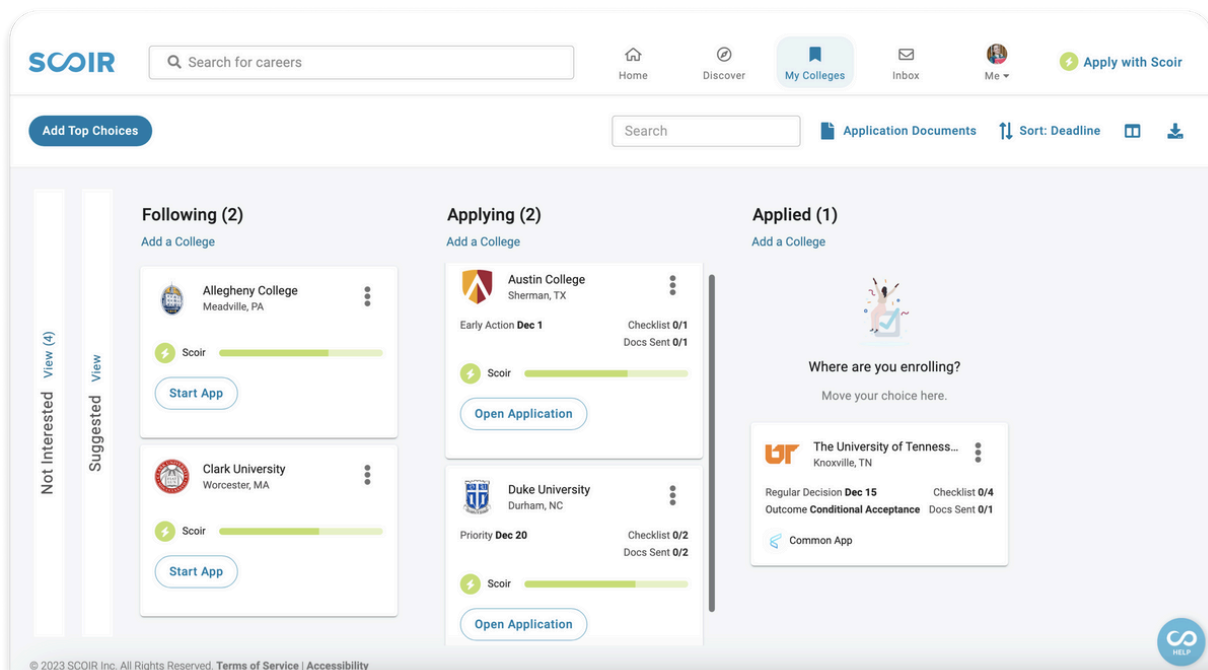


Scattergrams and College Lists

Why This Matters: Increased visibility and enhanced alignment between students, counselors, and parents/guardians

With Scattergrams, students and counselors can see historical admissions decisions using GPAs, test scores, and other outcomes of students who graduated from Villa Maria. The school typically introduces 11th-grade students to Scattergrams.

With Scoir's user-friendly college list-building tool, students, parents/guardians, and counselors track the college discovery process seamlessly in Scoir. Counselors and parents/guardians can even support their students by suggesting colleges to add to their list.



“The organization tools of Scoir’s platform are extremely beneficial for our students. When a school is moved into the applying section, a student can see, in date order, the deadlines of the schools and what to prioritize. Additionally, we utilize Suggestions quite a bit, as well as Scattergrams as a ‘jumping off’ conversation on college lists.”

Madeline Duckhorn

College Counselor at Villa Maria High School



Apply with Scoir

Why This Matters: A simple, time-saving college application experience

Villa Maria's counselors are huge fans of the end-to-end college planning experience Scoir provides, from building a college list to applying. Using their profiles already on file, Villa Maria students can apply to multiple colleges at once, right on Scoir.



Counselors can set up their office hours in Scoir so students can easily book meetings with them (including on the Scoir mobile app). My Drive allows students (starting in 9th grade) and counselors a shared space to easily access documents.



Resume Builder and PrinciplesYou

Why This Matters: Simple career readiness guidance for students

As early as 9th grade, Villa Maria educates students on how to create a resume in Scoir. Their counseling team explains to students how this can help guide them when selecting high school courses, a college, and a career. With PrinciplesYou, students explore their unique strengths and skills so they can find careers that may be a good fit for them.

Villa Maria's Favorite Things About Scoir

- Student-centered and time-saving platform
- Supports the growth of the College Counseling Department
- Counselors feel heard regarding what counselors and students need to be successful when speaking with the Scoir team
- A super simple rollout process
- High student engagement
- Ease of collaboration between counselors, students, and guardians



The Results

As of March 2024, Villa Maria achieved incredible engagement and college-going interest among students. Through Scoir, Villa Maria exposed their students to a large array of colleges they otherwise may not have heard about!

99%

senior Scoir registration (82%
logged into Scoir in past 90 days)

100%

of seniors applied to college

90%

of seniors and 80% of juniors are
following 4 or more colleges

64%

of registered sophomores are
following 3 or more colleges

87%

of freshmen are following 2 or
more colleges

78%

of seniors' parents and guardians
registered with Scoir

"Scoir is a positive tool in the admissions process and experience. The ease of use in the platform for students, parents, and counselors allows for open communication throughout the entire process."

Madeline Duckhorn

College Counselor at Villa Maria High School



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[Request a Walkthrough](#)