Apply with Scoir

Not another application. A better process.

Coming July 2022

Students don't want another application. They need a better process for applying to college.

Through a partnership with the Coalition for College and Slate by Technolutions, we're creating a next generation, student-centered application process.



Features & Benefits

For Colleges

- Reduce the administrative burden of managing another application and reduce friction in the application process by streamlining the flow of information from high schools to colleges
- Have greater visibility into the network to measure conversion, first source attribution, and application status tracking
- Engage with CBOs to further expand access and reach to underrepresented populations
- Increase brand awareness among underserved students through dynamic content, including fee waiver eligibility alerts
- Coming soon: Enhance your messaging capabilities by enabling stealth student segmentation and reduce duplicating comms across channels

For Students

- Experience a seamless transition from college search to the application phase of the admissions process
- Apply to college with unprecedented ease by not entering information in multiple places, reducing a hurdle to college access
- Identify Coalition schools and fee waiver eligibility more easily, reducing the financial burden of the application process
- Focus on what matters most: discovering colleges that best fit their academic, social, and financial needs



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How to get started

Review and sign the <u>Application Integration Services Contract</u>. At this time, the application is available exclusively to Coalition member colleges.

Not already a Coalition member? Check out the <u>membership eligibility requirements</u> and <u>request</u> to join.

Common FAQs

Do I have to be a current Scoir Enrollment Marketing Solutions customer?

No! The application integration is available to all Coalition member colleges.

When will I be able to configure the integration?

The integration will be available to set up beginning June 15, 2022.

How much does it cost?

There's no cost to sign up. You only pay for the applications you receive. You'll also receive a \$1,000 discount towards application fees if you're using Scoir <u>Enrollment Marketing Solutions</u>.

What if I use a CRM other than Slate?

The integration is built with an open API, so schools not using Slate can take advantage of the new application process. Have your tech team or your CRM developer request the <u>Integrator's Guide</u> to find out how.

