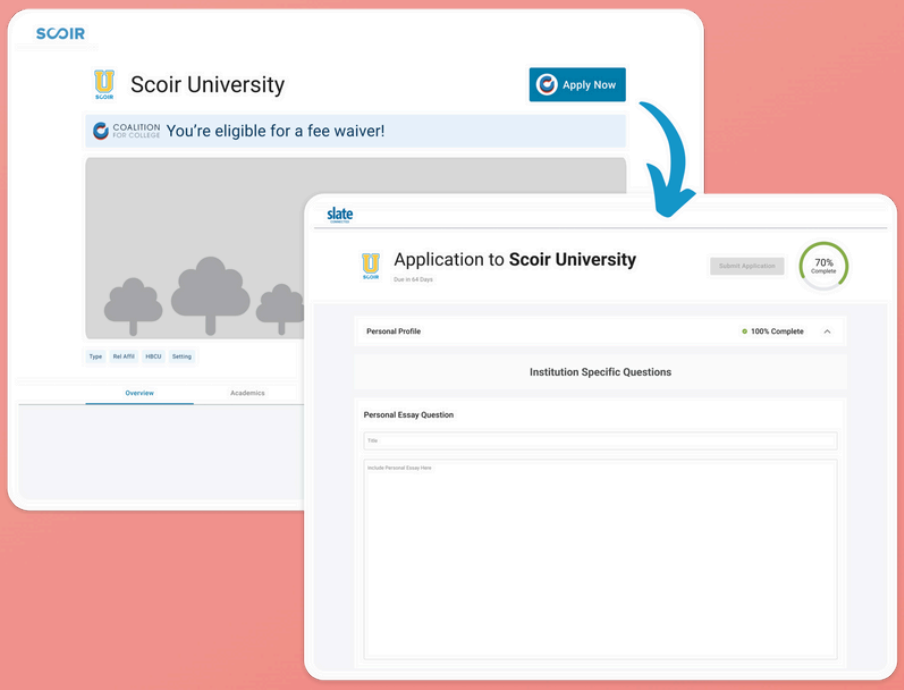
Not another application. A better process.

Your Launch Planner



SCOIR x COALITION FOR COLLEGE

Congratulations!

You've decided to take a student-centered approach to your application process and help expand college access.

In this guide, we'll share how to launch your next-gen application experience to make it as clear as possible for students *and* as easy as possible for you and your team.

Table of contents

1. Naming conventions
2. Describing the experience
3. Labeling calls to action
4. Promoting the app process
5. Seeking help
6. Other resources

Naming conventions

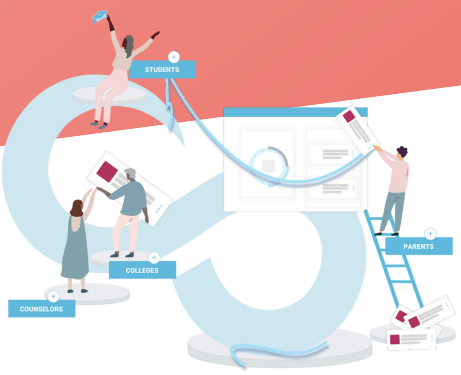
Apply Coalition with Scoir

It's not another application. It's a better process.

Nearly a million students and counting use Scoir and have already begun providing information that will jumpstart their application process. The experience helps students seamlessly transition from college search and discovery to the application phase of the admissions process by using profile information submitted as early as freshman year. Creating a Scoir account is easy, and free, for all high school and transfer students. This isn't another application; it's an entirely new way to apply to college. Because of that distinction, we recommend the simple action, "Apply Coalition with Scoir."

The new application process is available exclusively to Coalition member colleges who share our mission of expanding college access and improving student outcomes. That way, we can help students identify institutions who are committed to making college education more affordable and those schools that offer fee waivers, further reducing barriers to college access.

Describing the experience



Utilizing profile information provided during the college search process, students can begin their application experience with the click of a button. Once the core questions on Scoir are complete, students will begin answering supplemental questions specific to your college through an application-scoped Slate form you create using the template provided by Technolutions. Lastly, students provide application fee payment, if any, through your typical method.

This process is the same for both first-year and transfer students. The only difference will be the questions that are surfaced based on student type, which you define during your application configuration.

For students who do not currently use Scoir, we'll provide you with a unique link, so students can create their account and begin your application at the same time!

Here’s how you can describe the experience on your website or in conversations with students. Feel free to copy and paste the text on the next two pages!

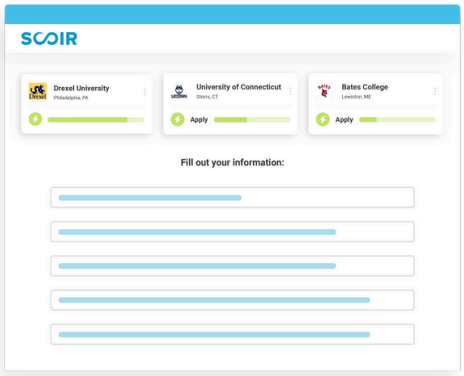
Messaging for Students

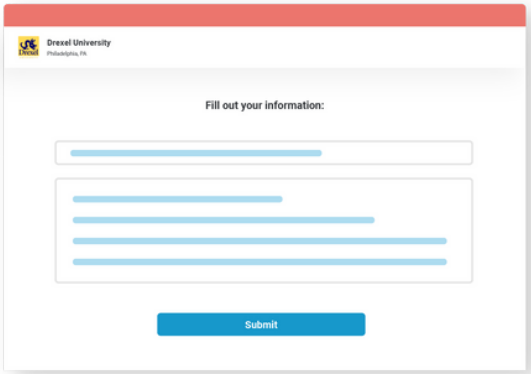
Short version

Use our link or navigate to our profile in Scoir to begin your application process.

Long version

For students using Scoir to search for colleges with their high school counselor, applying is a simple 2 step process.





1. Start by answering core questions on Scoir.

2. Finish and submit supplemental questions on our portal.

For additional details on how to apply, visit Apply with Scoir.

Labeling calls to action

Here's what we recommend for the call to action on your website.

Apply Coalition with Scoir

Note:
Students will see the call to action as "Apply with Scoir" throughout Scoir.

Example in a sentence

“All first-year applicants—both international and U.S. candidates—must complete the Common Application or apply Coalition with Scoir, along with the required supplements.”

Linking to Scoir

Use your institution's unique application access link, available in Scoir once you've activated your application. For students who have not used Scoir before, this link will prompt students to create an account and start their application at the same time. Students who have an existing Scoir account can begin their application using your unique link or by navigating to your College Profile on Scoir using the standard Scoir log-in page at https://app.scoir.com/signin.

Promoting the application process

You can promote the application process as you would any of your other application methods, but there are a few key differentiators you may want to highlight.

- Apply Coalition with Scoir is designed with a student-centered approach and tested by current students to make the process as simple as possible
- Apply Coalition with Scoir saves students time and stress
- Students can start building their applications at any time, including as early as 9th grade
- Apply Coalition with Scoir features a student-led, easy-to-use application fee waiver process

All of Scoir's tools are free for students, so once students create an account, they can search, discover, and compare colleges, in addition to applying to participating Coalition member colleges, all in one place. You can also encourage students to explore your College Profile and follow you to receive personalized messages on Scoir if you are using Scoir's Premium Presence & Outreach Messaging Solutions.

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Promoting your Coalition membership

By using this application process, students know they're applying to colleges and universities with a demonstrated commitment to graduating students on time and with low or no debt.

Because this is more than an application, keep in mind there may be other places to talk about your Coalition membership beyond the application page of your website, such as when communicating about:

- Your commitment to access, affordability, and student success
- Fee waivers
- Additional resources your institution provides, via your Coalition membership, to help students navigate college admissions

Here's how you can promote your membership on your website or in conversations with students. Feel free to copy and paste the text on the next page!

Promoting your Coalition membership

More than an application

Our membership in the Coalition for College provides a range of resources for students and their supporters as they navigate the admissions process. Find advice from Coalition member schools, opportunities to connect with admissions counselors at events, and more on the Coalition's website

Seeking help

If you or the students you are supporting through the experience have questions about the Scoir component of the process, the first place to check for answers is the Help Center.

If you or your students still have questions, contact Scoir's best-in-class Support Team.

Other resources

Check out the Apply Set Up Guide for all the latest resources.

Brand resources

Scoir brand guide

Scoir logo (Blue | White)

Coalition logo

Have additional questions regarding how to communicate with students about your new application proc how

For Advanced Solutions partner colleges, contact your Customer Success Manager at successteam@scoir.com. For application-only colleges, contact Scoir Support.

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For Non-Scoir students

Short version

Scoir is a college admissions network that connects students, families, high schools, and colleges for a better admissions experience. Create a free Scoir account using this link to begin your application process.

Long version

Scoir is a college admissions network that connects students, families, high schools, and colleges for a better admissions experience.

1. To get started, create a free Scoir account.

Use this link to create your account and initiate your application.

2. Start the application process by completing your Application Profile.

This can be used for any school you apply to through Scoir.

3. Continue by answering supplemental questions specific to {College Name}.

You'll be given an idea of how much you have left to complete before leaving Scoir.